



Fundraising Hints and Tips



Getting started

Now you have chosen your event, it's time to get started with your fundraising! It may seem a bit daunting to begin with, but with a little effort, imagination and fun, it is well within your reach.

If this is your first time fundraising - don't worry, for the majority of people taking part in our events this will be the first time they have ever done anything like this before.

Once you've registered, the Events Team is here to support you every step of the way. For starters we will welcome you aboard and send a comprehensive support pack full of fundraising ideas and sample letters.

As a taster we have put together a few tried and tested tips and recommendations from people who have completed their event...

Break it down into chunks

You know how much you need, or would like, to raise. Take the time to create a plan and break down your fundraising target into manageable amounts. Here are some ideas that you might like to work into your plan:

Fundraising for an event

- Ask your friends, family and colleagues for their support. The easiest and most efficient way to do this is by setting up a fundraising page on Everyclick- you could raise £200
- Hold a themed party - in a local bar (donated venue, naturally) - you could raise £300
- Organise a couple of fancy dress pub crawls (ask the landlords 'or bar managers' permission first) - you could raise £500
- Persuade a few friends to fundraise on your behalf, for example by baking and selling cakes at their workplace - you could raise £100
- Hold a five-a-side football or netball tournament - you could raise £150
- Arrange a dress down day at work - you could raise £100
- Try a quiz night - you could raise £350
- Hold a 'Come dine with me' chain of dinner parties and ask your friends to donate what they would ordinarily spend in a restaurant - you could raise £300
- Hold a car boot sale - you could raise £200
- Spend your lunch time washing cars - you could raise £100
- Write five letters to close clients or suppliers - you could raise £300

- Hold a raffle in your local area - you could raise £200
- Put some collection boxes in some local bars or shops - you could raise £100
- Hold a sweepstake relating to your event - e.g. if you're running in an event for Mind - ask people to guess your finishing time and you could raise £100

That's a potential total of £3,000 or more just through your great fundraising idea - and there are so many more ideas out there, it's just a matter of deciding what will work well for you!

Create your very own web page

Setting up an online fundraising page is an excellent way to raise sponsorship. You can personalise your page and then email the link to everyone you know, allowing your friends and family to easily donate at the click of a button.

It saves you having to ask people in person, and you have the assurance that the funds are automatically and regularly transferred to us, which we will then add to your overall fundraising total.



Once you've set up your page you can link it to your social networking site such as [Facebook](#) or tweet about it on [Twitter](#). This is a great way to help spread the word!